

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL COUNCIL EXECUTIVE COMMITTEE MEETING

August 24, 1998
MAG Offices - Saguaro Room
302 North 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Neil Giuliano, Tempe, Chairman	*Mayor Elaine Scruggs, Glendale
Mayor Skip Rimsza, Phoenix, Vice Chairman	Mayor John Keegan, Peoria
*Mayor Jay Tibshraeny, Chandler	

1. Call to Order

The meeting was called to order at 12:20 p.m. by Chairman Neil Giuliano.

2. Approval of the July 20, 1998 Meeting Minutes

Mayor Skip Rimsza moved, Mayor John Keegan seconded, and it was unanimously carried to approve the minutes of the July 20, 1998 meeting.

3. Valley Vision 2025 Update

Chairman Giuliano thanked the Budget and Finance Committee for meeting to discuss the Valley Vision 2025 budget.

James M. Bourey updated the Executive Committee on Valley Vision 2025. Mr. Bourey stated that the Valley Vision 2025 Committee has met eight times. He said that the Citizens Summit was held and the discussion subsequently centered on direction of the project. Mr. Bourey remarked that there needs to be an outreach to utilize the collaboratives to go out to the public input. The consensus was to break into subcommittees. Mr. Bourey stated that eight subcommittee categories were decided and possible chairpersons named. Mr. Bourey stated that the Subcommittees will meet for six to eight months to form recommendations.

Diane McCarthy stated that now that the subcommittees have been formed, Valley Vision 2025 will move ahead expeditiously. She expressed how pleased she is now that the subcommittees are coming together.

4. Discussion of Valley Vision 2025 Funding

Chairman Giuliano stated that the Regional Council wants to look at the budget and funding sources.

Kathie Lee, Chairperson of the Budget and Finance Committee, stated that their committee studied the budget and determined that, in comparison with other communities' vision projects, the budget was in line and acceptable. She remarked that a contingency to the budget was added. Ms. Lee stated that their committee discussed how to get the private sector involved. She mentioned that a suggestion was made to make a presentation of Valley Vision 2025 to the Greater Phoenix Leadership. Ms. Lee stated that Mr.

Browning, Director of Greater Phoenix Leadership, had another opinion on the focus, so a presentation was not made at that time. Ms. Lee expressed that she would like to see inroads made to the Greater Phoenix Leadership.

Mr. Bourey stated that the budget had been revised significantly to less than \$1,000,000 to respond to Executive Committee concerns. Mr. Bourey stated that a \$50,000 grant was received from the EPA. Mr. Bourey stated that contact with the private sector has not been made yet.

Chairman Giuliano asked if the Budget and Finance Committee determined if they found it feasible that the private sector would come up with \$420,000? Martin Schultz replied that the revised budget is generally doable. Mr. Schultz stated that there are two challenges for obtaining this funding. He commented that there are seven items on the November ballot vying for dollars. Mr. Schultz stated that one of those items is the Growing Smarter Initiative. He remarked that the Growing Smarter supporters are trying to raise \$1,000,000 for the Initiative's passage. Mr. Schultz noted that the second issue is timing. Mr. Schultz cautioned against funding requests for Valley Vision 2025 being made too close to the time when requests while the Growing Smarter group is requesting funding. He suggested organization of small groups, including the Executive Committee and business leaders. Mr. Schultz remarked that as direction comes together, then it becomes an opportunity for business to define and participate in the funding of the Vision work.

Mayor Rimsza stated that if the Growing Smarter Initiative is able to raise \$1,000,000, then Valley Vision 2025 should have no problem with their funding. Mayor Rimsza asked if the corporate community is funding the Growing Smarter Initiative?

Mr. Schultz replied that the business community has made an initial commitment and stands a good chance to reach their goal. Mr. Schultz commented that timing is a very important issue. He said he does not recommend waiting until the November election to request funds, but MAG needs to be sensitive to other funding requests. Mr. Schultz suggested a marketing page on Valley Vision 2025 be made up.

Mayor Rimsza stated that the private sector needs to be made aware that we need funding so all the money will not end up going to Growing Smarter.

Mayor John Keegan stated that the trucking industry may want to fund the transportation segment of Valley Vision 2025.

Mr. Schultz stated that corporate contribution plans and ballot items are viewed somewhat differently. We need to explain to corporations the long-term comprehensive planning activity Valley Vision 2025 offers.

Chairman Giuliano commented that it is important to not wait until after the elections to define Valley Vision 2025 and the committee structure.

Ms. Lee noted that the consultant fees in the budget had been cut and asked which elements of Valley Vision 2025 would be affected.

Mr. Bourey replied that a National Regional Conference and a second summit were cut and expenditures have been scaled back.

Mr. Schultz stated that Valley Vision 2025 is a more analytical and logical extension of Growing Smarter. Mr. Schultz noted that we need to give their fundraising efforts a little more time, then perhaps a letter could be sent out.

Mayor Rimsza suggested that a list of donors to the Growing Smarter Initiative could be utilized by fundraising efforts of Valley Vision 2025.

Chairman Giuliano stated that Ms. Lee and Mr. Schultz will work with us on funding. He thanked the Budget and Finance Committee for their commitment to Valley Vision 2025.

5. Discussion of Future Per Diem Rates of the Maricopa County Jail System and Alternatives to the County System

Chairman Giuliano stated that discussions have been held regarding future per diem rates for the Maricopa County jail system. He noted that fair distribution of costs associated with housing both low security risk and more serious offenders would be discussed today.

Mayor Rimsza stated that it is our fiduciary responsibility to provide the best service at the lowest cost. He said the County has committed to a felony facility for their prisoners. Mayor Rimsza stated that cities and towns have the responsibility for their misdemeanor and unconvicted people being held in their facilities.

Chairman Giuliano suggested a committee be formed to study the cost distribution and alternatives to the county jails. Mayor Rimsza stated that he agreed with Chairman Giuliano and suggested a Management Committee be formed. Mayor Keegan agreed that a committee be formed.

Mayor Rimsza noted that the county tax for a new facility could fail. Cities must honor their misdemeanor incarceration costs. He noted that drop off activities are a large part of the cost of incarceration.

Chairman Giuliano requested that Mr. Bourey set up a Management Committee to study the per diem rates.

There being no further business, the meeting was adjourned at 1:00 p.m.

Chairman

Secretary